



Press Release

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BRADFORD CHARITY HOLDS FUNDRAISING BALL TO CELEBRATE 20 YEARS OF HELPING CHILDREN TO BETTER OPPORTUNITIES

Bradford-based literacy charity Reading Matters, is holding a '20th Anniversary' Charity Ball on the 11th of March at The Midland Hotel in Bradford to celebrate two decades of helping children read well and reach their potential.

The charity, which specialises in one to one reading support for young struggling readers, was originally founded in 1997 starting out with only a handful of volunteers, and has grown enormously, currently helping around 6,800 children each year.

Andrew Edwards from BBC Radio Leeds is acting as the host for the ball, which is Reading Matters' main annual fundraising event, helping them to reach even more young people, and is being match-funded by Barclays Bank.

Reading Matters manages a network of Reading Mentors in schools across Yorkshire and also delivers a range of workshops and accredited training to peer mentors, parents and carers and education staff.

The charity's latest Impact Report shows that, on average, their programmes improve reading age by 13 months in just 10 hours and also boost confidence and self-esteem.

Tickets for the Gala Dinner, to be held at the magnificent Midland Hotel in the centre of Bradford, cost £40 each and include a drinks reception, 3 course dinner and dancing.

Looking forward to the event the Chief Executive of Reading Matters, Rachel Kelly, said "This is going to be a very special evening ; an opportunity to celebrate the tens of thousands of young people who have benefitted from our programmes over the last two decades whilst raising money to help us reach many more who need our help in the future".

If you would like to buy tickets for the event or are able to provide a prize for the raffle or the auction, then please contact Reading Matters directly on 01274 692219 or visit the website at www.readingmatters.org.uk

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